



RayForNC.com

Ray Russell for NC

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Contact: Cathy Williamson  
Email: media@RayForNC.Com

### Ray Russell Announces Candidacy for 93<sup>rd</sup> NC House District

West Jefferson, NC (October 9, 2017) - Ray Russell, Founder and Owner of RaysWeather.Com, announced his candidacy for the 93<sup>rd</sup> North Carolina House Seat on October 9<sup>th</sup> with a rally at Smoky Mountain Barbecue in West Jefferson.

In announcing his campaign, Ray said, “The heart of North Carolina is ‘Love your neighbor as yourself.’ In the coming campaign and then in the North Carolina House of Representatives, I’ll live out that principle by demonstrating RESPECT for people, LISTENing to your voices, and LEADing this region with skill and innovation.”

Mr. James Williams, recently retired Sheriff of Ashe County for 12 years, introduced Ray to the packed restaurant:

“RaysWeather.Com has been a part of my morning routine for many years. Everyone knows “Ray the Weatherman”. When you meet Ray, you quickly learn that he cares deeply about Northwest North Carolina. In Raleigh, Ray will carry the same dedication, friendliness, common sense, and skill that made RaysWeather.Com a household name in Ashe County.”

Ray closed his announcement saying, “Government in Raleigh is broken at its core. We need a government worthy of this great state. I am Ray Russell and excited to announce my candidacy for the 93<sup>rd</sup> North Carolina House of Representatives.”

Ray is a college professor and business entrepreneur. Ray has been a computer science professor at Appalachian State University for 26 years. Ray’s weather hobby became RaysWeather.Com in 2000. RaysWeather.Com was named Business of the Year in 2016 by the Boone Chamber of Commerce. The company operates a family of weather websites including AsheWeather.Com and BooneWeather.Com covering weather across most of the Southern Appalachians and North Carolina Foothills. These weather websites are among the most read media outlets in the region serving about 6 million pages per month to about 300,000 readers.

Ray and Rhonda Russell have been married for 39 years. Rhonda taught kindergarten and Pre-K for 20 years, mostly in Watauga and Avery Counties. She is now a Senior Lecturer of Family and Child Studies at Appalachian State University and an advocate for children. Rhonda and Ray have two daughters, Leah and Laura, and three grandchildren.

The 93<sup>rd</sup> NC House District includes Ashe and Watauga Counties. Rep. Jonathan Jordan was most recently elected to the seat. Mr. Robert Block is challenging Rep. Jordan in the Republican Primary. At this point, Ray is the only Democrat who has announced candidacy for the seat. The General Election will be November 8, 2018. Learn more about Ray’s campaign for the 93<sup>rd</sup> North Carolina House District at RayForNC.Com

